

Bike the **Pike** Project

Enhancing the Chester Pike Corridor



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Introduction to the Bike the Pike Initiative



The Collaborative Framework Behind the Initiative



NON-PROFIT ORGANIZATION

CPCIP is spearheaded by a dedicated non-profit organization that focuses on improving the Chester Pike corridor through strategic partnerships and community involvement. This non-profit plays a crucial role in advocating for resources and support.

BOROUGHES INVOLVED

Key borough stakeholders actively participate in the CPCIP, each contributing their unique demographics, needs, and feedback. This diversity enriches the initiative, allowing for tailored solutions that address specific local challenges.

COLLABORATIVE EFFORTS WITH PARTNERS

CPCIP collaborates with a diverse array of partners including local businesses, civic organizations, and governmental bodies to ensure a holistic approach to corridor improvements that prioritize safety and accessibility.



The Chester Pike Corridor

The Corridor Master Plan



Strategic Planning for Multimodal Improvements



DEVELOPED BY DCPD

The Delaware County Planning Department (DCPD) has formulated the Corridor Master Plan, incorporating data-driven analysis and community input to develop strategies for improving the transportation dynamics along Chester Pike.

COMMUNITY CONCERNS

Public consultations have revealed significant concerns among community members, particularly regarding inadequate safety measures for cyclists and pedestrians. Feedback indicates a strong desire for enhanced infrastructure supportive of biking and walking.

TOP IMPROVEMENT SUGGESTIONS

Community feedback has led to the identification of key improvement suggestions, such as the installation of protected bike lanes, increased signage for cyclists, and expanded connectivity to local parks and commercial centers.



Developing the 'Bicyclist's Chester Pike' Route



STRATEGIC ROUTES FOR CYCLISTS

ROUTE PLANNING PROCESS

The planning process leveraged community input and site analyses to develop routes that enhance cyclist safety and enjoyment. Involving key stakeholders is critical to ensuring routes serve the community's needs and preferences.

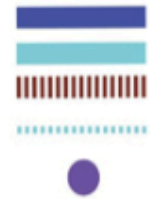
DVRPC'S LEVEL OF TRAFFIC STRESS TOOL

We utilize the Delaware Valley Regional Planning Commission's Level of Traffic Stress tool to assess existing road conditions, helping us identify lower-stress routes for cyclists and prioritize necessary infrastructure upgrades.

KEY DESTINATIONS AND SPUR ROUTES

Identifying key destinations—such as schools, parks, and commercial areas—along with potential spur routes is vital for creating an efficient and attractive bicycling environment that enhances user engagement.

Potential Bicycle Options



- "Bike the Pike" Route
- "Bike the Pike" Spur Routes
- Future Potential On-Pike Bike Connections
- Tertiary Routes (Future Connections)
- Bike/Multimodal Nodes

Bicycle Level of Stress Score



Level of Traffic Stress (LTS) is a classification based on estimated bicycle comfort based on number of lanes, vehicle speed, and type of bicycle facility.

They are summarized below:

- LTS 1: Suitable for most riders - Lowest Stress
- LTS 2: Suitable for interested, but concerned riders - Most adults
- LTS 3: Suitable for confident riders - Those familiar with biking in urban areas
- LTS 4: Suitable only for Strong, Fearless riders - Highest Stress

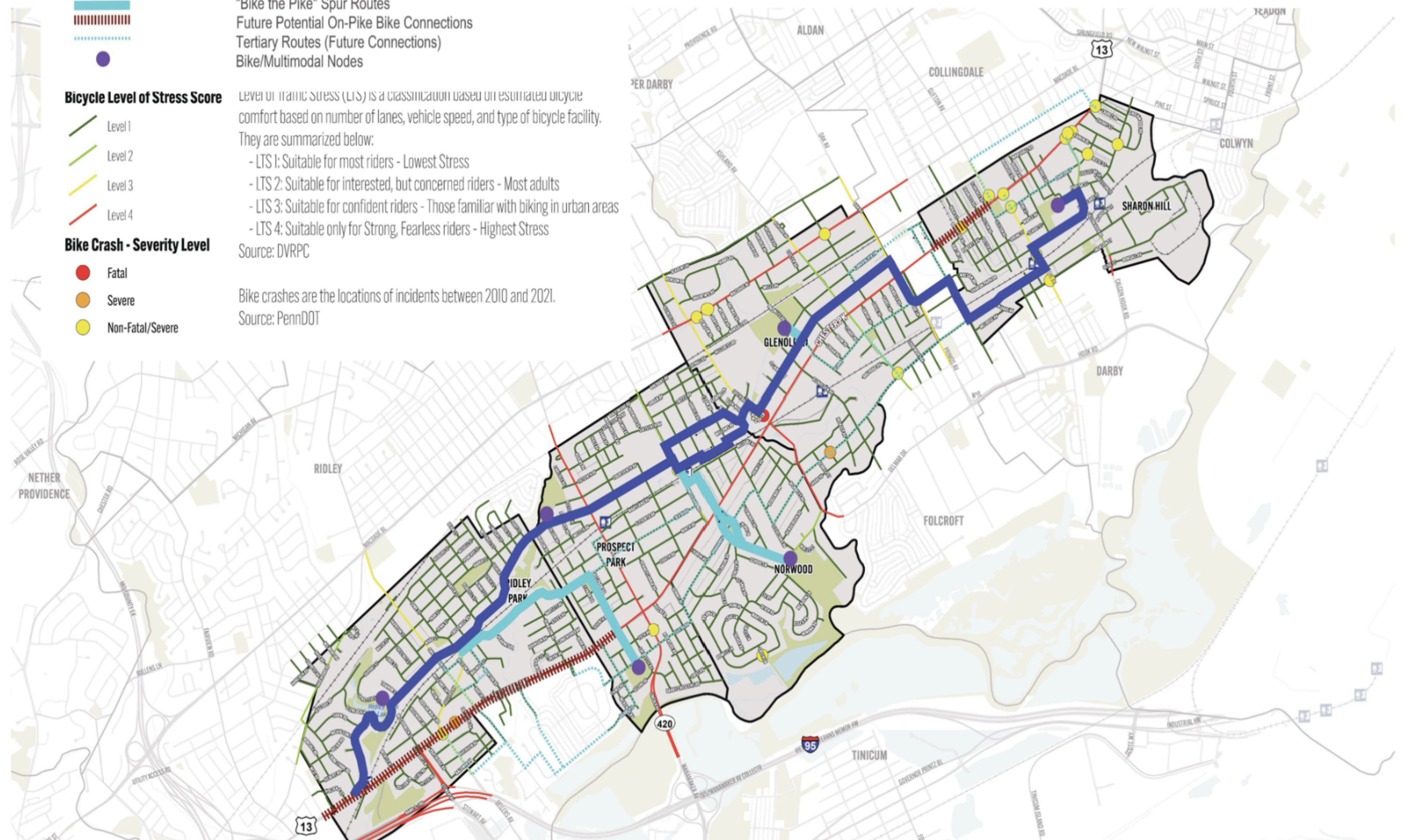
Source: DVRPC

Bike Crash - Severity Level



Bike crashes are the locations of incidents between 2010 and 2021.

Source: PennDOT



Logo & Website Development



Creating a Strong Identity for the Initiative

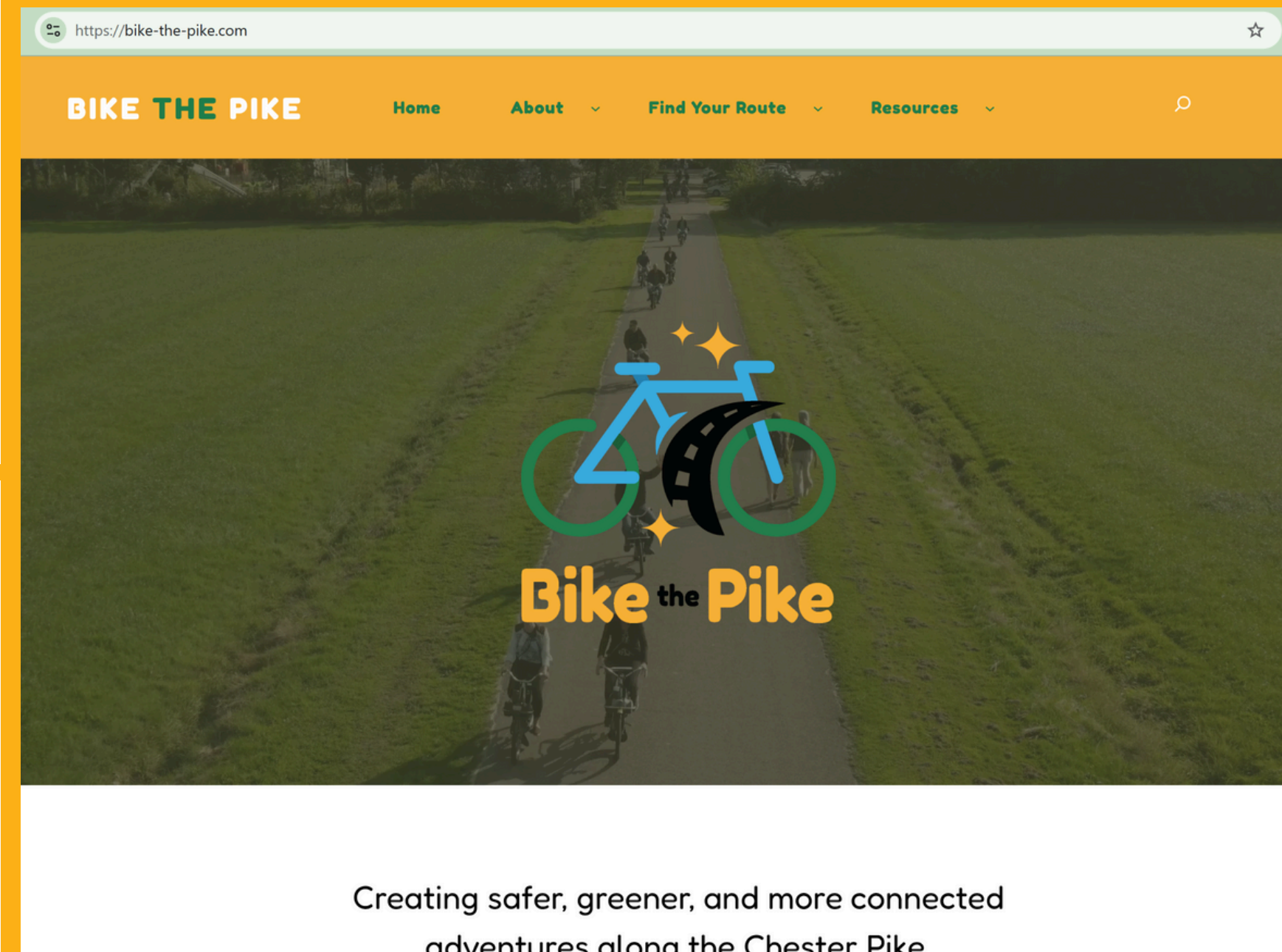


VISUAL IDENTITY OF BIKE THE PIKE

Creating a distinct visual identity is essential for establishing brand recognition and conveying the initiative's mission effectively to the public. This identity will serve as a rallying point for community engagement.

WEBSITE FEATURES

The initiative's website will serve as a central hub for information, featuring interactive maps, event postings, and resources for cyclists. It aims to promote community interaction and provide updates on project progress.



Marketing and Public Outreach Campaign



Strategic Planning for Multimodal Improvements



ROUTE BRANDING

Establishing a recognizable brand for the Bike the Pike initiative is crucial for fostering community pride and awareness. This branding will underscore the initiative's goals and attract local support.

PUBLIC ENGAGEMENT STRATEGIES

Diverse public engagement strategies, such as workshops, direct mailings, and community events, are being implemented to gather feedback and raise awareness about the initiative.

COLLABORATION WITH BICYCLE COALITION

Partnering with the Bicycle Coalition of Greater Philadelphia enhances our outreach capabilities and provides access to a broader audience of cycling advocates, facilitating advocacy for safer biking practices and infrastructure improvements.



Thank You!



Chester Pike Corridor Improvement Partners:

Multi-municipal Cooperation Paving the Way for
Success in a Historic Transportation Corridor



www.chesterpike.org